



By Jean Greaves, Ph.D

One of the most popular Dilbert comic strips in the cartoon's history begins with Dilbert's boss relaying senior leadership's explanation for the company's low profits. In response to his boss, Dilbert asks incredulously, "So they're saying that profits went up because of great leadership and down because of a weak economy?" To which Dilbert's boss replies, "These meetings will go faster if you stop putting things in context."

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### ABOUT THE AUTHORS:

Drs. Travis Bradberry and Jean Greaves are the authors of the best-selling Emotional Intelligence 2.0 book. They are the founders and CEOs of TalentSmart Inc., USA. TalentSmart is the world's leading provider of emotional intelligence tests, emotional intelligence training, and executive coaching.

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